

Appendix 3: Couples Case Studies

Proof of Evidence – Need

August 2022

Premier Banqueting Couples Case Studies

Couple 1: Zishan and Afsana

Zishan and Afsana held their Anniversary wedding in August 2021. They got married a few years previously but could not afford a wedding reception at the time.

At the time of the event they lived in Watford. The couple are Pakistani and are of Islamic faith.

They chose to hold their event at Premier Banqueting for a variety of reasons including its location near to family and friends and having always wanted to get married close to home. They had previous knowledge of the venue and there was also a lack of alternatives for them to choose from which were able to provide the level of event planning support, range of suppliers and ultimately the ability to have the wedding they imagined. They found the staff to be amazing.

Because of this, had Premier Banqueting not been available on their chosen date they would have postponed to an available date.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Zishan's Testimonial

"We originally had our wedding a few years prior to this and at the time we couldn't afford to have our wedding reception. We approached Premier Banqueting to hold our special day for our friends and family. In our culture, its normal to not be 'legally married' but the religious event is the most important. We were unable to have this a few years ago and Premier Banqueting did everything for us.

Mr Sharma was unbelievable and not one thing was too hard. All the food was taken care of and the décor by the venue. We came one day, picked everything and everything was handled by the team.

Thank you PB!"

Zishan for event held on 22nd August 2021

Couple 2: Shanik and his wife

Shanik and his wife held their Hindu wedding in August 2021.

They are Asian British residents of Harrow and chose Premier Banqueting because of proximity to their friends and family. It also provided the right offer and price for them and there was a lack of alternatives.

They felt that Premier Banqueting understood family values and religion, as well as having the best Gujarati food!

Had Premier Banqueting not been available they would have either held the event elsewhere or waited for an available date.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Couple 3: Virat and his wife

Virat Naik and his wife held their event in November 2019 and at the time lived in Harrow and Ealing respectively. They are Indian and of Hindu faith.

They chose Premier Banqueting for the offer, particularly the service available for the price and the lack of alternatives venues able to provide this. They felt Premier Banqueting provided very good value for money. Had the venue not been available they would have postponed to a later date.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Couple 4: Chandni and her husband

Chandni Modesia and her husband held their pre-wedding Mehndi at Premier Banqueting in July 2018. They lived in Harrow at the time and are British Asians of Indian and Gujarati background respectively and both are of Hindu faith.

They chose the venue due to proximity to family and friends and having had positive prior knowledge of it. In particular, the event provides Gujarati food and understands the community they serve. Chandni Modesia also thinks Premier Banqueting has the best stages and décor available in the area.

Had Premier Banqueting not been available they would have postponed to a later date.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Couple 5: Ayman and Sabeen

Ayman and Sabeen held their wedding and Nikkah at Premier Banqueting in March 2019. They lived in Watford. They are of Pakistani origin and of Islamic faith.

They chose Premier Banqueting for a variety of reasons including the venue’s understanding of religious requirements and segregation of genders. Many of their family members have held their weddings at the venue.

Had the venue not been available they would have either held the event elsewhere or delayed until Premier Banqueting was available.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes



Couple 6: Rishi and Sonam

Rishi and Sonam held their wedding and reception at Premier Banqueting in September 2019. They lived in Slough and are of Hindu and Sikh faith.

They chose Premier Banqueting due to the offer of the venue and previous positive experience. There was also a lack of alternatives for them to choose from. They were able to have the event they imagined, with Premier Banqueting providing an amazing service and a full understanding of their religious requirements.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes



Couple 7: Kirti and Anmol

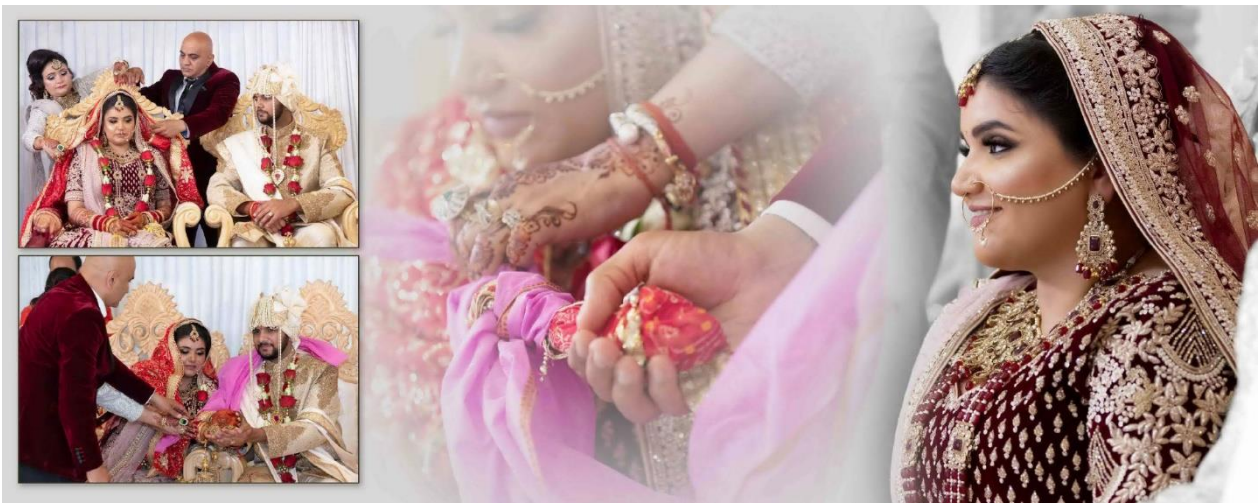
Harrow residents Kirti and Anmol held their Sikh/Hindu wedding at Premier Banqueting in March 2022.

They chose the venue for the proximity to where they grew up and their friends and family, as well as its specific offer and the lack of suitable alternative venues. They found Premier Banqueting to be very helpful in arranging their wedding post-COVID-19.

Had Premier Banqueting not been available they would have looked to hold their event elsewhere.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes



Couple 8: Ravi and his wife

Ravi Dattani and his wife held their pre-wedding Hindu Mehndi at Premier Banqueting in May 2017. Ravi is a Harrow resident of Asian/Asian British and Indian background.

He chose Premier Banqueting due to proximity to friends and family and having always wanted to get married close to home. He also had prior knowledge of the venue and knew there was also a lack of alternative venues.

He particularly valued the event planning support and Premier Banqueting's recommended suppliers which meant he was able to have the event he imagined. He felt that the staff were great and fully understood his requirements.

Had Premier Banqueting not been available he would have either held the event elsewhere in Harrow or postponed the event.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Couple 9: Carina and Arun

Carina and Arun Uppal held their wedding reception at Premier Banqueting in June 2016. They are from Harrow, of Asian British/Indian background and of Hindu and Sikh faith respectively.

Carina and her husband had always wanted to get married near home and friends and family. They had very good knowledge of the venue and the planning support it was able to offer as Arun is a DJ and was a supplier to the venue. They particularly liked the food and service provided.

If Premier Banqueting had not been available they would have waited for a date that was available.

Rating of Event (1 being poor and 5 being excellent) = 5

Recommend Premier Banqueting as a venue to friends of family? Yes

Carina's Testimonial

"My husband knew of the team at Premier Banqueting and there was nothing too little or too big that they didn't take care of. What made the place fantastic is they did everything – it was a one stop shop for everything. The food and service was incredible. We would recommend everyone to the team. As all our family lived in Harrow it was essential that we had our wedding here."

Carina for event held on 23rd June 2016

Couple 10: Rohit's son and his wife

Rohit Radia lived in Stanmore and held his son's wedding at Premier Banqueting in September 2019. The family are Asian/Asian British and of Hindu faith.

They chose the venue as they always wanted the wedding to be held close to home and liked the Premier Banqueting offer. They particularly rated the quality food and excellent service.

Had Premier Banqueting not been available they would have held their event elsewhere.

Rating of Event (1 being poor and 5 being excellent) = 4.5

Recommend Premier Banqueting as a venue to friends of family? Yes

Rohit's Testimonial

"Having known of the reputation of Premier Banqueting from the community and generally in Harrow there was nowhere else we would use. We needed a large venue for all our friends and family in Harrow and one which could do everything for us. The food is exceptional, and the team have a wealth of experience which they showcase at every event.

Thank you for making my sons day so special."

Rohit for event held on 10th September 2019

Table 1: Couples Case Studies

Couple	What event did you hold at Premier Banqueting?	When did the event take place?	Where did you live at the time of the event?	What ethnicity/ethnicities do you identify with?	What religion/religions do you identify with/practice?	Why did you choose to hold your event at Premier Banqueting?	What was it like to arrange and hold an event at Premier Banqueting?	On a scale of 1-5 how would you rate your event at Premier Banqueting? 1 being poor and 5 being excellent	If Premier Banqueting was still open, would you recommend it as a venue to friends of family?	If Premier Banqueting was not available to hold your event what would you have done?	Do you wish to make any other comments with regards to your event at Premier Banqueting?
Couple 1- Zishan and Afsana	Anniversary wedding	22/08/2021	Watford	Pakistani	Islam	Proximity to family and friends, always wanted to get married close to home, had attended a previous even there or word of mouth, lack of alternative venues.	Event planning support, recommended suppliers, ability to have event imagined.	5	Yes	Postpone event until premier banqueting was available	We had our wedding a few years ago but had to hold a wedding reception a few years later because of covid and couldn't afford at the time. Staff are amazing
Couple 2- Shanik and his wife	Hindu Wedding	01/08/2021	Harrow	Asian British	Hinduism	Proximity to family and friends, Premier Banqueting offer (price), lack of alternatives.	Event planning support, recommended suppliers, ability to have event imagined	5	Yes	Hold the event elsewhere, postpone the event until Premier Banqueting was available	Best Gujarati food, understand family values and religion
Couple 3- Virat and his wife		30/11/2019	Harrow/Ealing	Indian	Hinduism	The Premier Banqueting offer- price, lack of alternative venues	Event planning support, recommended suppliers, ability	5	Yes	Postpone event until Premier Banqueting was available	Very good value for money

Couple	What event did you hold at Premier Banqueting?	When did the event take place?	Where did you live at the time of the event?	What ethnicity/ethnicities do you identify with?	What religion/religions do you identify with/practice?	Why did you choose to hold your event at Premier Banqueting?	What was it like to arrange and hold an event at Premier Banqueting?	On a scale of 1-5 how would you rate your event at Premier Banqueting? 1 being poor and 5 being excellent	If Premier Banqueting was still open, would you recommend it as a venue to friends of family?	If Premier Banqueting was not available to hold your event what would you have done?	Do you wish to make any other comments with regards to your event at Premier Banqueting?
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to have event imagined.

Couple 4- Chandni and her husband	Pre wedding/ Mehndi	18/07/2018	Harrow	British Asian/ Indian/ Gujarati	Hinduism	Proximity to family and friends, had attended a previous event there or word of mouth	Event planning support, recommended suppliers, ability to have event imagined.	5	Yes	Postpone event until Premier Banqueting was available	Gujariti food and community they understand
Couple 5: Ayman and Sabeen	Wedding/ Nikkah	04/03/2019	Watford	Pakistani	Islam	Proximity to family and friends, has attended a previous event there or word of mouth, the premier banqueting offer	Event planning support, recommended suppliers, ability to have event imagined.	5	Yes	Hold the event elsewhere or postpone until Premier Banqueting was available	Understand religion and segregation
Couple 6: Rishi and Sonam	Reception/ wedding	23/09/2019	Slough	Asian	Hinduism and Sikhism	Had attended previous event, word of mouth, Premier Banqueting offer, lack of alternative venue	Event planning support, recommended suppliers, ability	5	Yes	Hold event somewhere else, postpone until Premier	Amazing service understanding religion

Couple	What event did you hold at Premier Banqueting?	When did the event take place?	Where did you live at the time of the event?	What ethnicity/ethnicities do you identify with?	What religion/religions do you identify with/practice?	Why did you choose to hold your event at Premier Banqueting?	What was it like to arrange and hold an event at Premier Banqueting?	On a scale of 1-5 how would you rate your event at Premier Banqueting? 1 being poor and 5 being excellent	If Premier Banqueting was still open, would you recommend it as a venue to friends of family?	If Premier Banqueting was not available to hold your event what would you have done?	Do you wish to make any other comments with regards to your event at Premier Banqueting?
							to have event imagined.			Banqueting becomes available	
Couple 7: Kirti and Anmol	Wedding	01/03/2022	Harlow	Sikh/Hindu	Hinduism and Sikhism	Proximity to family and friends, proximity to where you grew up, the Premier Banqueting offer, lack of alternative venues, helped a lot post COVID-19.	Event planning support	5	Yes	Held the event elsewhere in harrow, held the event elsewhere	
Couple 8: Ravi and his wife	Mehndi (pre-wedding)	25/05/2017	Harrow	Asian/Asian British/Indian	Hinduism	Proximity to family and friends, always wanted to get married close to home, had attended previous event there or word of mouth, the premier banqueting offer, the surrounding area, lack of alternative venues	Event planning support, recommended suppliers, ability to have event imagined.	5	Yes	Held the event elsewhere in Harrow, postpone the event until Premier Banqueting was available	Staff great and understand requirements

Couple	What event did you hold at Premier Banqueting?	When did the event take place?	Where did you live at the time of the event?	What ethnicity/ethnicities do you identify with?	What religion/religions do you identify with/practice?	Why did you choose to hold your event at Premier Banqueting?	What was it like to arrange and hold an event at Premier Banqueting?	On a scale of 1-5 how would you rate your event at Premier Banqueting? 1 being poor and 5 being excellent	If Premier Banqueting was still open, would you recommend it as a venue to friends of family?	If Premier Banqueting was not available to hold your event what would you have done?	Do you wish to make any other comments with regards to your event at Premier Banqueting?
Couple 9: Carina and Arun	Wedding reception	23/06/2016	Harrow	Asian British/Indian	Hinduism/Sikhism	Proximity to family and friends, always wanted to get married close to home, had attended a previous event there or word of mouth, the Premier Banqueting offer, husband is a supplier – DJ	Event planning support, recommended suppliers, ability to have event imagined.	5	Yes	Postpone event until Premier Banqueting was available again	Great food and service
Couple 10: Rohit's son and his wife	Wedding	10/09/2019	Stanmore, Middlesex	Asian/British	Hinduism	Always wanted to get married close to home, The Premier Banqueting offer	Event planning support, recommended suppliers, ability to have event imagined.	4.5	Yes	Hold the event elsewhere	Quality food and service excellent

Contact

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