

Appendix 2: Online Survey of Enquiring Hosts

Proof of Evidence – Need

May 2022

Table 1: Responses to survey question: “If your event went ahead, where did you hold it?”

If your event went ahead, where did you hold it?		
Location	Number	Percentage
Harrow	15	13.4%
Venues in North/West London	39	34.8%
East London	9	8.0%
Elsewhere in London	4	3.6%
Watford	5	4.5%
Luton	5	4.5%
Elsewhere in the Eastern region	4	3.6%
Southeast region	4	3.6%
Northampton	2	1.8%
Coventry	2	1.8%
Birmingham	13	11.61%
Walsall	1	0.9%
Wolverhampton	1	0.9%
West Bromwich	1	0.9%
Dudley	1	0.9%
Leicester	4	3.6%
Nottingham	1	0.9%
Sheffield	5	4.5%
Bolton	5	4.5%
Manchester	4	3.6%
Bradford/Leeds	2	1.6%

Table 2: Responses to survey question: “Can you tell us some more about why you considered hosting your event at Premier Banqueting?”

Can you tell us some more about why you considered hosting your event at Premier Banqueting?		
	Number	Percentage
Price	87	77.0%
Size of venue	87	77.0%
Location	84	74.3%
Services provided	50	44.3%
Proximity to family and friends	30	26.5%
Close to place of worship	8	7.1%

Table 3: Responses to survey question: “Was a venue in Harrow your first preference when looking to host your event?”

Was a venue in Harrow your first preference when looking to host your event?		
	Number	Percentage
Yes	95	84.1%
No	18	15.9%

Contact

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