**Shop Local Social Media Posts**

Use the following messages for your social media posts:

One hour free on-street parking across Harrow! #ShopLocal and support your local high street

Keep calm and #ShopLocal. You don't have to travel far for your necessities,**<from xx, xx to xx - insert items for sale>** we have everything you need here at **<insert business name>** !

Here's a special offer from us to you. Spend **<xx and get xx off - just use code xx at the checkout - insert offer>** Happy shopping! #ShopLocalShopHarrow @harrow\_council   
@harrow\_town

The show goes on! We made it through what we hope was the worst of the pandemic and with our new business model - we now **<take orders online, xx and xx - insert new changes >**. We’re back and stronger than ever before but we need you! #ShopLocal

People keep asking - yes, we are still taking precautions so you can shop safely in the fresh air! Join us and please remember to keep your distance, wear a mask and wash your hands regularly. ShopLocalShopSafe

Tag 4 friends that you think will enjoy this: We all love a **<xx - insert item, e.g. latte>** pop by, say hello and enjoy with us or we'll deliver to you! ShopLocalShopHarrow

We're taking part in Harrow's #ShopLocal campaign and are still doing everything we can to make you feel safe when you shop with us. Here's some of the things we're continuing to put   
in place ... **<insert photos of staff wearing masks, spacing signage, hand sanitiser etc>**