

Harrow High Street Fund

North Harrow

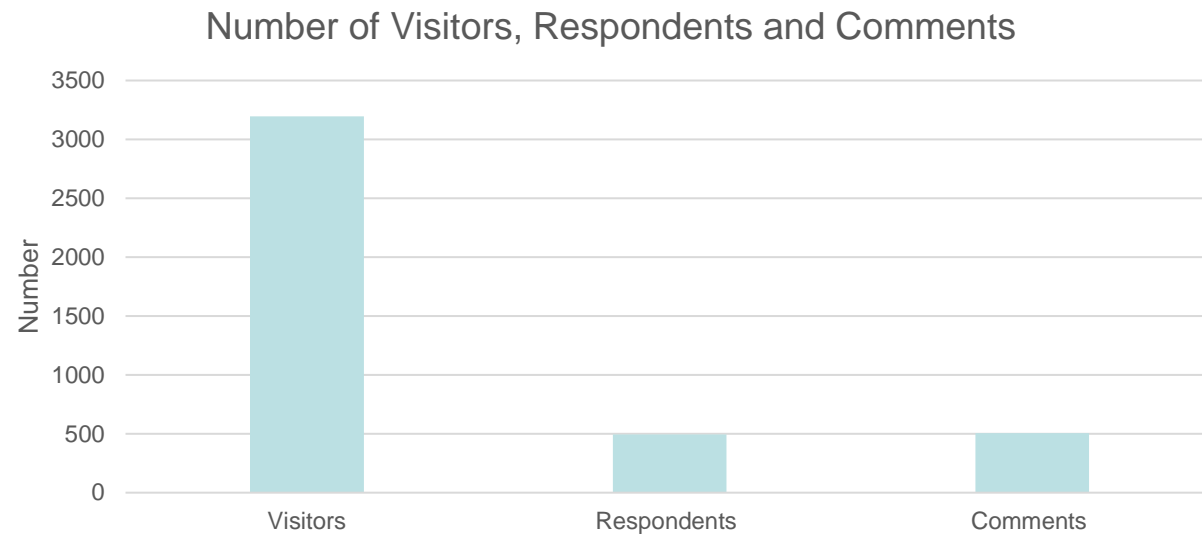
Round 1 Consultation Feedback

- Consultation 6 April -16 May 2021
- Posters on Community and Park noticeboards
- My Harrow
- Website
- Leaflets distributed just over a 1-mile radius from the centre of the proposed local area. 5,601 leaflets were distributed in North Harrow to residential and business properties on 7 & 8 April
- Extended by 6,099 door drops to Headstone South and 545 to a further 8 roads in the area
- Leaflets at North Harrow Community Library
- Hardcopies available on request.

Harrow High Street Fund Consultation (Round 1)

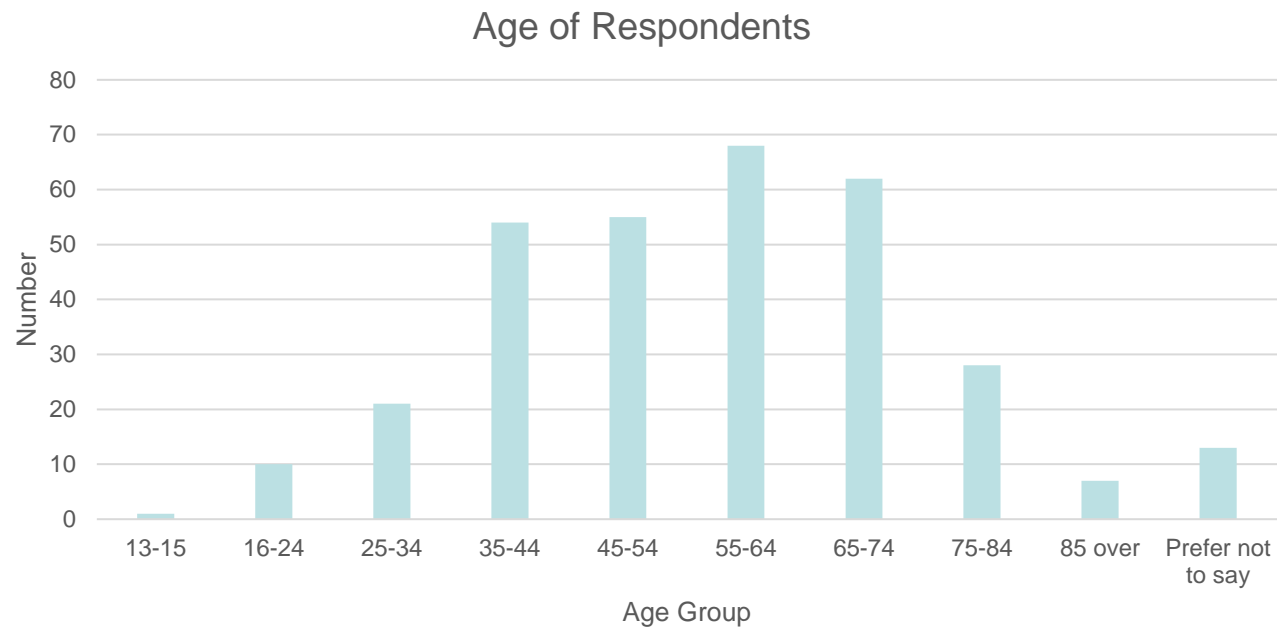
- Public feedback on a range of public realm and creative placemaking interventions proposed for the local centre at Pinner Road/Station Road, North Harrow.

Demographics information on respondents



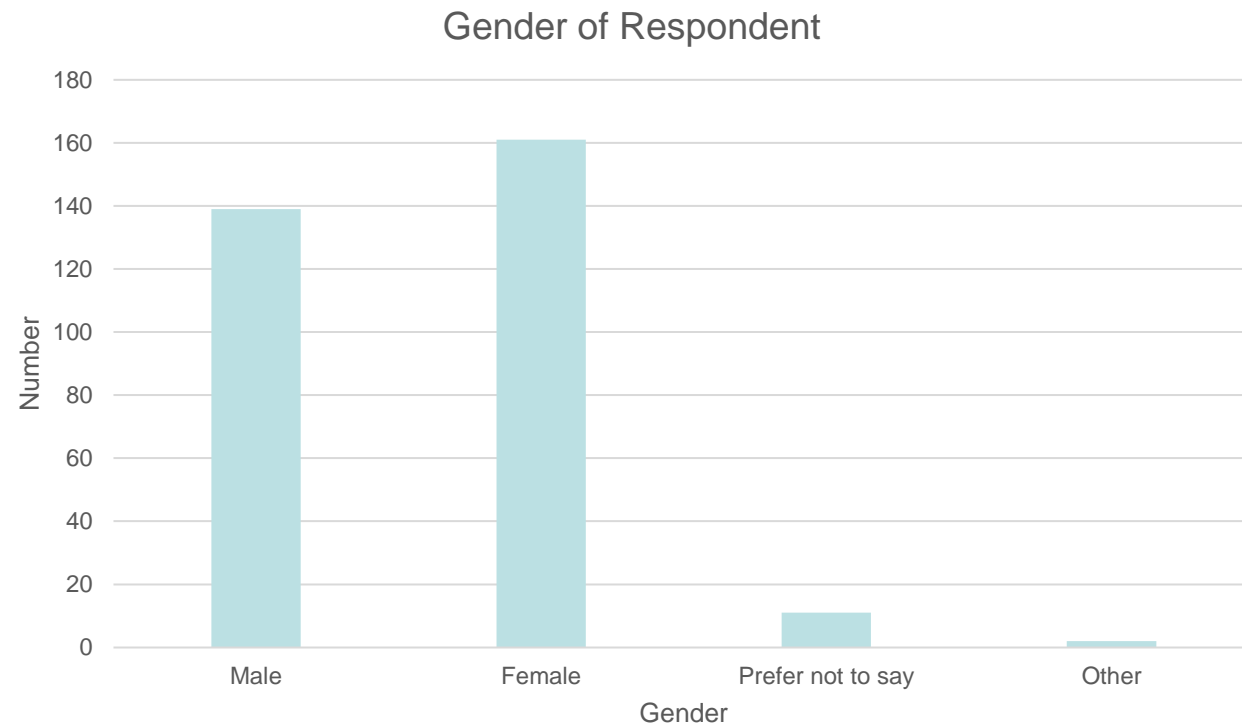
	Visitors	Respondents	Comments
North Harrow	3195	493	506

Age breakdown



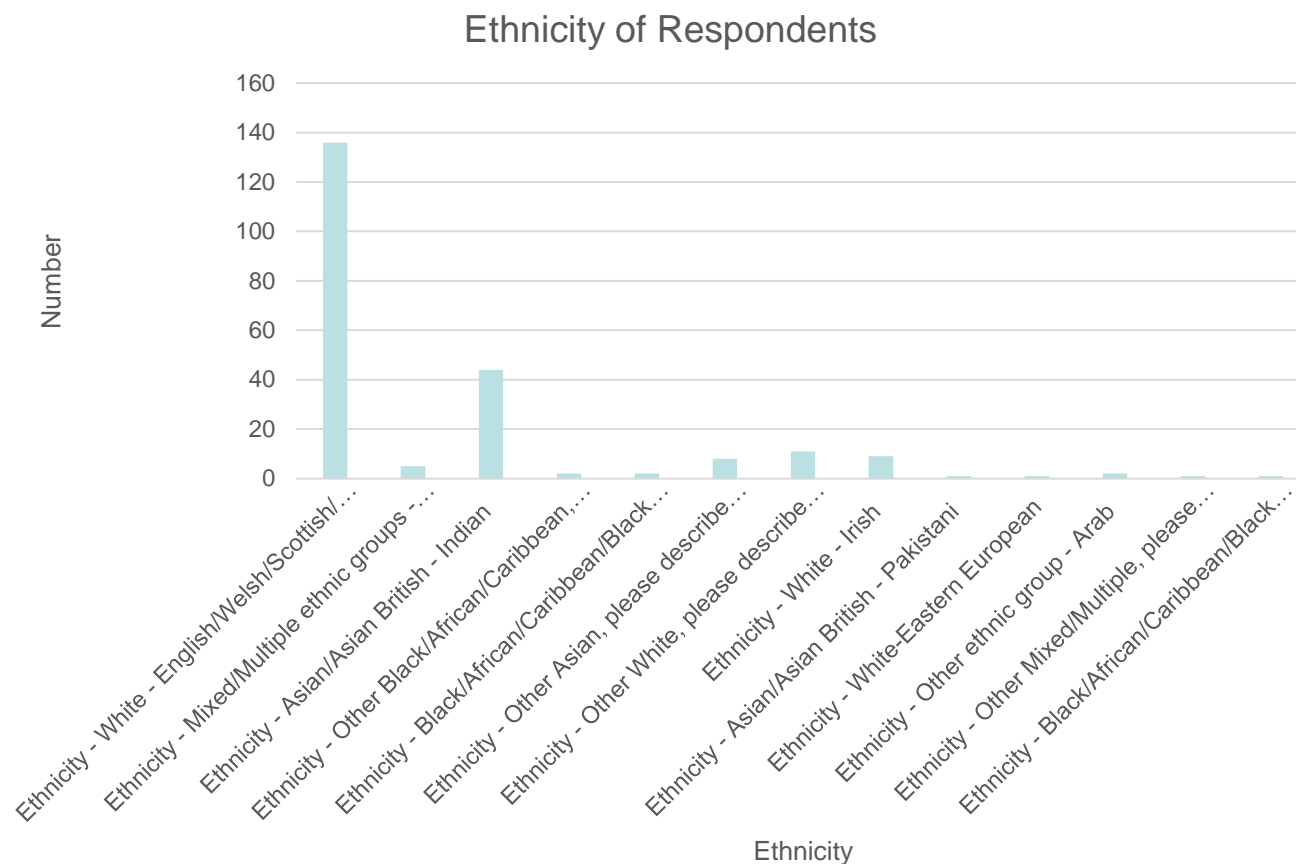
North Harrow 319 respondents	Age group	Percentage	Count
	13-15	1%	1
	16-24	3%	10
	25-34	7%	21
	35-44	17%	54
	45-54	17%	55
	55-64	21%	68
	65-74	19%	62
	75-84	9%	28
	85 over	2%	7
	Prefer not to say	4%	13

Gender breakdown



North Harrow	313 respondents	
Gender	Percentage	Count
Male	44%	139
Female	51%	161
Prefer not to say	4%	11
Other	1%	2

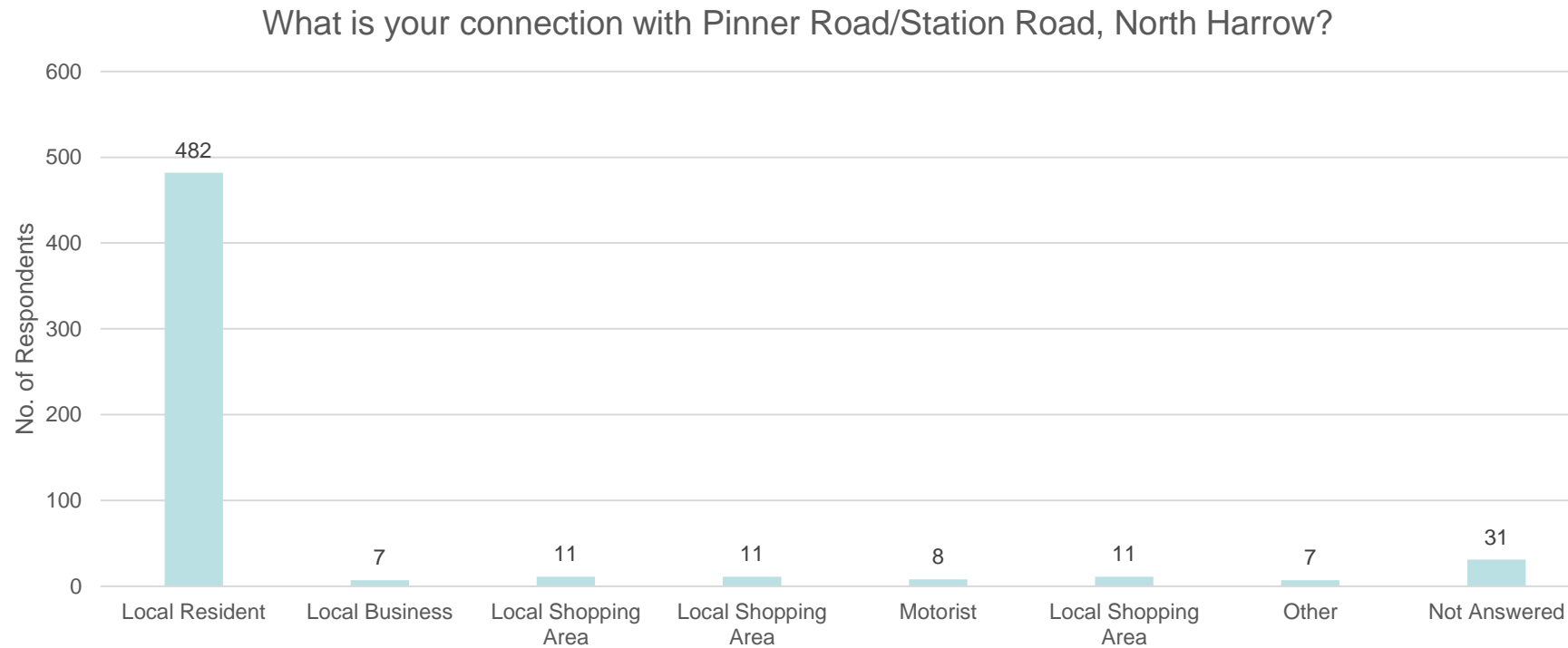
Ethnicity breakdown



North Harrow	Number of respondents	Percentage
Ethnicity - White - English/Welsh/Scottish/ Northern Irish/ British	136	61%
Ethnicity - Mixed/Multiple ethnic groups - White and Asian	5	2%
Ethnicity - Asian/Asian British - Indian	44	20%
Ethnicity - Other Black/African/Caribbean, please describe beginning "Black/African/Caribbean - "	2	1%
Ethnicity - Black/African/Caribbean/Black British - African	2	1%
Ethnicity - Other Asian, please describe beginning "Asian/Asian British - "	8	4%
Ethnicity - Other White, please describe beginning "White - "	11	5%
Ethnicity - White - Irish	9	4%
Ethnicity - Asian/Asian British - Pakistani	1	0%
Ethnicity - White-Eastern European	1	0%
Ethnicity - Other ethnic group - Arab	2	1%
Ethnicity - Other Mixed/Multiple, please describe beginning "Mixed/Multiple - "	1	0%
Ethnicity - Black/African/Caribbean/Black British - Caribbean	1	0%

What is your connection to the local area?

537 responses to this question



- Copenhagen crossings were the most favoured public realm proposed intervention followed by proposed parking bays at footway level followed by proposed parklet with cycle parking.
- 48% of respondents disagreed with the location of the pedestrian crossing with artistic finish.

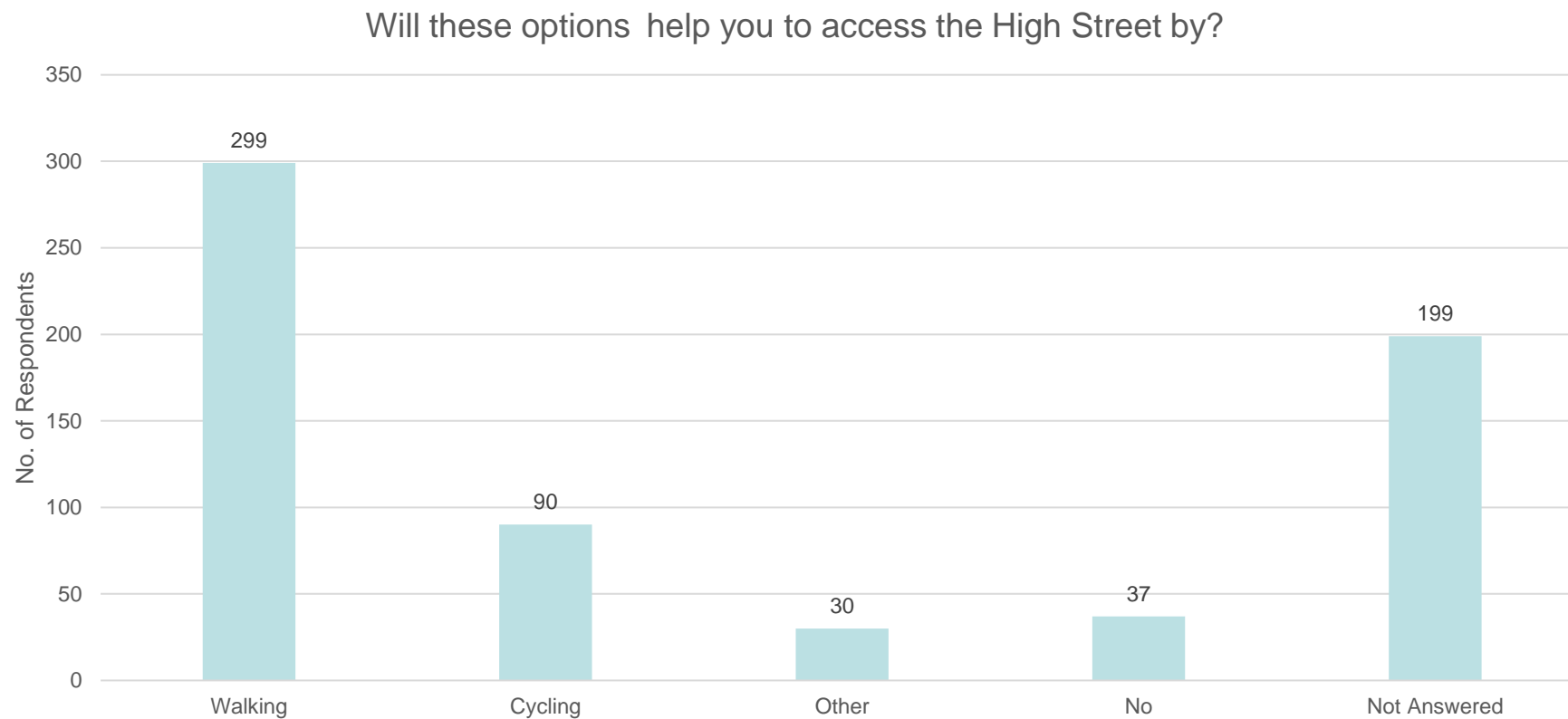
What other options/locations would you like to see?

434 responses to this question

	Total number of responses	1st most frequent comment	2nd most frequent comment	3rd most frequent comment	4th most frequent comment	5th most frequent comment
North Harrow	434	Increase planting and install more trees (99 respondents)	Improve the cleanliness of the area by removing litter and installing more bins (61 respondents)	Provide a pedestrian phase at the Station Road / Pinner Road junction (50 respondents)	Improve the appearance and offering of the shops in the area (49 respondents)	Improve maintenance of the area (41 respondents)

Will these options help you to access the High Street by walking, cycling or other?

369 responses to this question



Do you have any other comments or feedback on how we can improve the High Street?

460 responses to this question

	Total number of responses	1st most frequent comment	2nd most frequent comment	3rd most frequent comment	4th most frequent comment	5th most frequent comment
North Harrow	460	Increase planting, install more trees and/or install a rain garden (119 respondents)	Improve the offering and quality of the shops and improve the shop frontages (81 respondents)	Opposition to colourful crossings, murals and painted lamp columns (81 respondents)	Ensure the area is clean and free of litter (council or local retailers) and provide more bins (72 respondents)	Opposition to spend on the project in general (43 respondents)

The creative art visual options for the High Street are listed below. Please rank these in order of preference.

- A - Murals
- B – Feature and Festive lighting
- C – Painted Lamp Columns
- D – Place Marker, e.g. Welcome sign
- E – Infographics on cycle routes
- F – Infographics on pavements
- G – Colourful Crossings
- H – Art Display Unit
- I – Bridge Improvements

To assess the overall preferences, the ranked options were assigned a score as set out below

Preference	Score
1	9
2	8
3	7
4	6
5	5
6	4
7	3
8	2
9	1

North Harrow 458 responses	Option	Score
Rank 1	Feature and Festive lighting	3826
Rank 2	Bridge Improvements	2852
Rank 3	Place shaping marker	2769
Rank 4	Painted lamp columns	2449
Rank 5	Infographics on cycle routes	2180
Rank 6	Infographics on footway	2029
Rank 7	Art display unit	1907
Rank 8	Colourful Crossings	1704
Rank 9	Murals	1481

If there was to be a main feature or a focal point along the High Street, where do you think it should be?

252 responses to this question

The top option at North Harrow was North Harrow Station/Bridge

- Station/Bridge 103
- Junction with Pinner Road 60
- Clock Tower/Woodlands 23

- Deliver initiatives before end of March 2022 that had strong support from round 1 consultation:
 - Festive lights (in time for Diwali 2021)
 - Feature lights (in time for Christmas 2021)
 - Paved (Copenhagen) Crossings.
- Cease progressing with 3 lowest scoring initiatives identified in round-1 consultation for North Harrow - Murals, Colourful Crossings, and Arts Display Units.
- To help keep the conversation going, we have planned a number of drop-in sessions this summer, with a further round in the autumn.
 - The sessions are a great opportunity for local residents, including young people and businesses, to work together with the project team to refine local designs.
 - The drop-in sessions are part of the ongoing process to discover what is important to local people for their high street.
- Further consultation on designs will take place in the autumn before a final decision is made by the High Street Fund Programme Board.
- If you would like to be involved in activities, email edo@harrow.gov.uk

NORTH HARROW

Saturday 7 August 11am-4pm,

Monday 9 August 11am-6pm,

On the picnic benches outside
Red Cup Café

EDGWARE

Saturday 7 August 11am-4pm,

Tuesday 10 August 11am-6pm,

Outside the Police Station on
Whitchurch Lane

SOUTH HARROW

Wednesday 11 August 11am-6pm,

Saturday 14 August 11am-4pm,

Outside entrance to
South Harrow Market

RAYNERS LANE

Thursday 12 August 11am-6pm,

Saturday 14 August 11am-4pm,

On the picnic benches on
Rayners Lane