

Introduction

Best Bar None (BBN) is a national award scheme supported by the Home Office and aimed at promoting responsible management and operation of alcohol licensed premises, leading to an enhanced customer experience.

Locally, it is supported by Harrow Council, Harrow Police and the Harrow Business Improvement District. It is also supported by The Harrow, Trinity bar, Pinner Arms, Queens Head and the Beer Asylum.

Best Bar None maintains and raises standards and rewards good management of those venues that attain the Award through active partnerships between the industry, local authorities and the police.

The Awards are based on core national standards with local flexibility to ensure they address local needs.

Assessment of licensed premises will be carried out by competent, impartial assessors, who will ensure consistency of approach. The assessment criteria are clear and straight forward, with a minimum of bureaucracy and with constructive feedback provided to all entrants.

Who can enter?

- ❖ Pubs
- ❖ Bars
- ❖ Late bars/Nightclubs
- ❖ Restaurant/bars

Background

Harrow is one of the safest Boroughs in London, with low crime rates and with a diverse range of pubs, bars and restaurant/bars. The licensed trade has suffered over years from a negative image of alcohol-related crime and disorder that is often not backed up in reality. Best Bar One is an opportunity to show to customers and neighbours that your premises are safe, well run places to be.

Why BBN?

The aim of BBN is to reduce alcohol related crime and disorder by building a positive relationship between the licensed trade, police and local authorities. It reduces the effects of binge drinking as well as improves the knowledge and skills of enforcement and regulation agencies, licensees and bar staff to help them responsibly manage licensed premises – and demonstrating those standards to existing and new customers.

The process of becoming recognised by BBN includes meeting minimum standards and culminates with a high profile award night with category winners and overall winner. Responsible operators are recognised and able to share good practice with others.

It can also highlight how operating more responsibly can improve the profitability of an individual business and attractiveness of a general area.

BBN is operating successfully in many towns and cities across the United Kingdom with many reporting not only reductions in crime and anti-social behaviour, but also increased footfall and productivity.

Harrow Best Bar None is looking for the best:

- ❖ Pub

- ❖ Late night venue
- ❖ Restaurant/bar
- ❖ Harrow town centre pub (supported by the Harrow BID)

There will also be a cup awarded to the best overall venue.

How to enter?

Download the application form and application pack below. Application forms should be returned to Licensing, Harrow Council, Civic Centre, PO Box 18, Station Road, Harrow HA1 2UT (email licensing@harrow.gov.uk) by 30 November 2016.

Follow our Facebook page Harrow Best Bar None for up to date information.